

The power of

KNOWING

CoStar for Commercial Real Estate Brokers



CoStar™

Where commercial brokers go when they need to know.

YOUR CONNECTION TO THE WORLD OF COMMERCIAL REAL ESTATE

CoStar is the global leader in commercial real estate information and analytics. For over 30 years we have worked with brokerage firms to support their growth and success. CoStar research tracks and reports on commercial property in unparalleled detail: the buildings, tenants, owners, brokers and transactions that move the market.

The result is comprehensive and current market information. That information makes it easier to provide timely, accurate advice and valuable service to your clients. With it, you can get to closed deals and commissions faster than ever.

Over 174,000 commercial real estate professionals now subscribe to CoStar. Established global players, sole traders, and growing firms alike benefit from access to CoStar's extensive, objective information and powerful tools.

Whether you're advising an owner or tenant, buying, selling or leasing, CoStar adds value for commercial brokers in every aspect of their business. It's the power of knowing.



The CoStar Difference.

CoStar has the largest team of researchers – over 1,400 – in the commercial real estate industry. They verify details on a complete inventory of commercial properties, transactions and tenants.

The result: comprehensive information and tools available in CoStar have the power to accelerate your daily tasks, get you to the right answer fast, and reveal new opportunities to grow your business.

“50% percent of our sales leads are generated through CoStar.”

—Mark Paterson

Broker of Record and Regional Manager

Marcus & Millichap

The most comprehensive platform of commercial real estate information.

6.7M

Commercial Properties

133B

Square Feet Tracked

1M

Active Listings

4.3M

Sales Comparables

9.6M

Lease Comparables

8M

Tenants Profiled

What could you do with CoStar?

COMMERCIAL BROKERS USE COSTAR TO:

- Earn commissions by finding properties for their clients to lease or buy.
- Demonstrate market knowledge by analyzing market conditions.
- Appraise properties by researching sale comps.
- Close deals faster by achieving more exposure for their client's listings.
- Develop new business by identifying suitable prospective tenant or owner clients.
- Advise on rents by researching lease comps.
- Generate landlord or tenant rep revenue by finding prospective tenants.
- Increase their efficiency by accelerating the pace and ease of day-to-day tasks.



“CoStar gives our brokers the edge to do more: Develop more business, service our clients better, and earn more commissions. It's really that simple.”

—Brett Elofson
Vice President & Principal



Everything a commercial broker needs from an information platform, in one place.

PROPERTIES

6.7M

Commercial building records

LISTINGS

1M+

For-lease and for-sale listings

TRANSACTIONS

9.6M

Lease comparables

4.3M

Sale comparables

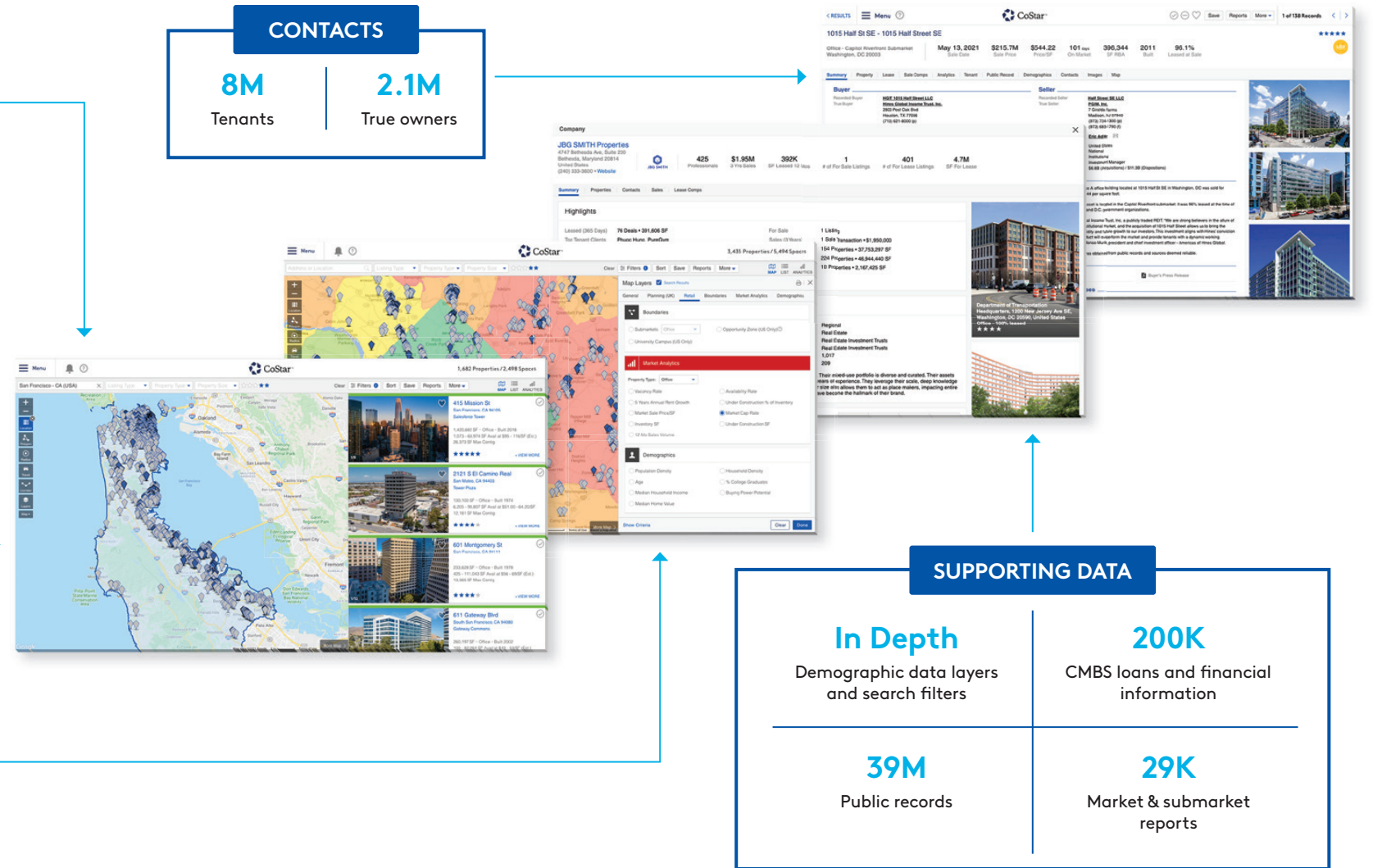
CONTACTS

8M

Tenants

2.1M

True owners



SUPPORTING DATA

In Depth

Demographic data layers and search filters

200K

CMBS loans and financial information

39M

Public records

29K

Market & submarket reports

It all starts with data.

When it comes to assembling a full picture of the commercial real estate market, there are no shortcuts.

CoStar has built a research process with the single goal of delivering high quality, accurate and timely information on every aspect of commercial real estate.

No one goes further or collects data from a wider array of sources. The result is the world's largest, most comprehensive repository of commercial real estate information and analytics.

“CoStar gives our brokers key data and increases their confidence when making calls. Even more important, CoStar allows them to generate leads twice as fast.”

—**Jamie Grossman**
Managing Principal and Broker



Our census-level approach to **researching the world of commercial real estate.**



1,400+ Portfolio, tenant, marketing and sale researchers



600+ Account managers gathering data from market participants



200+ In market field-researchers



Dealmaker submissions



Aerial and drone research



In-market architectural photographers



Daily data feeds and web research



100+ Market analysts and economists

A platform for success.

We have a track record of consistent and significant investment in software development. The result is that CoStar has consistently been recognized as one of the world's fastest-growing and most innovative companies by the likes of Forbes, Fortune and NASDAQ.

Our technology—and the wide array of useful features it provides—bring our market data to life in valuable, actionable ways.

CoStar users quickly find and explore the information they need through our powerful and intuitive interface. In a fast-moving and constantly changing market, CoStar is your platform for success.



“ I need a service that is cutting edge. It's critical to be able to share facts and narratives in a way that sets me apart. ”

—Allen Grinberg
Senior Vice President



ANALYTICS

KPI trends and forecasts on any category or search

BUILD FINANCIAL MODELS

Create cash flow models for clients to compare different lease scenarios

INTEGRATED VIDEO

Watch video commentary from our expert market analysts

POWERFUL SEARCH TOOLS AND FILTERS

Reach the information you need, fast

CHANGE REPORT

See at-a-glance what's changed in a set of properties over time

GLOBAL REACH, LOCAL KNOWLEDGE

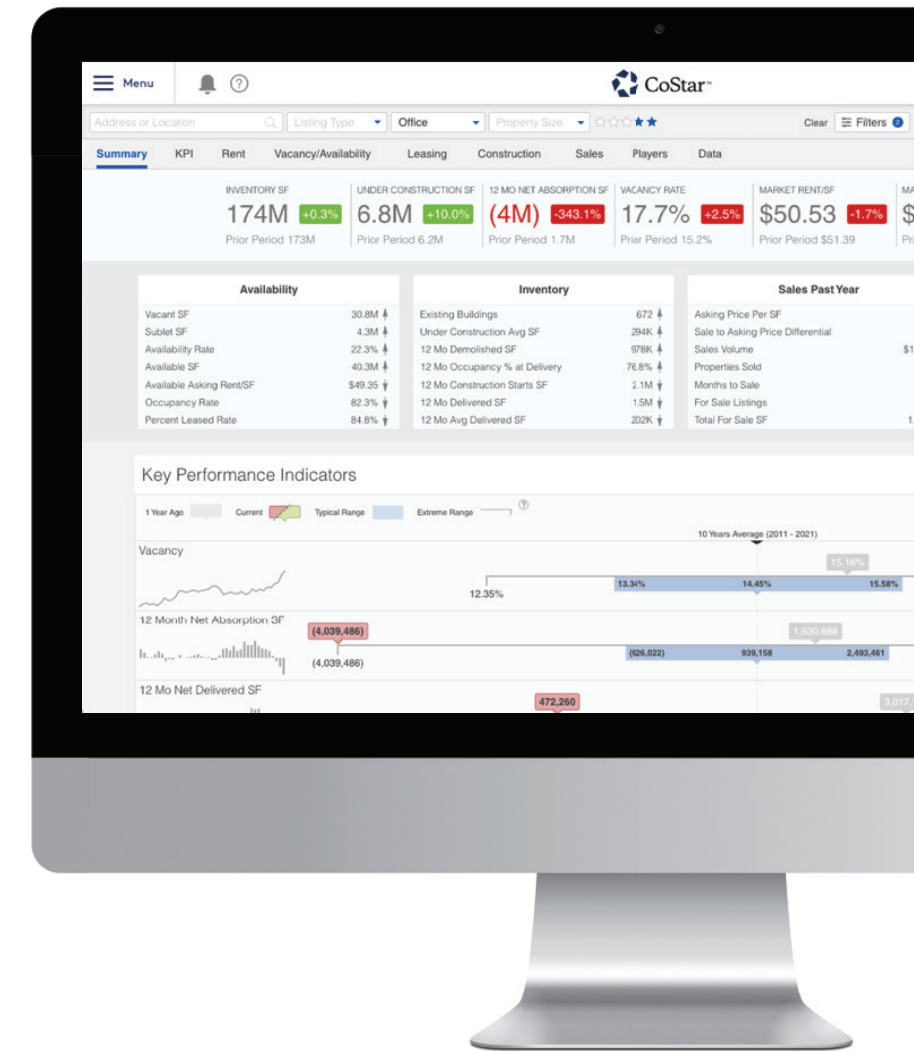
View data from around the world in your own language, currency and units of measurement

ON-DEMAND REPORTS

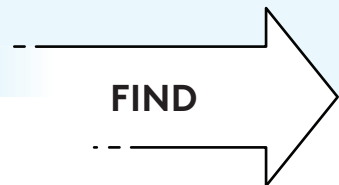
Generate and customize client-ready reports

SAVED SEARCHES & ALERTS

save regular searches and get email alerts when new properties meet your criteria



Close Deals Faster



Find suitable space for lease, properties to purchase, prospective tenants or buyers.

6.7M
Commercial Properties

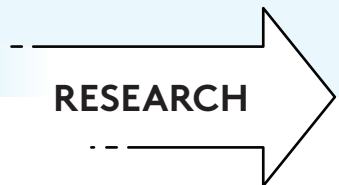


2.1M
True Owners

8M
Tenants

Identify prospective tenant or owner clients based on their individual circumstances.

Generate New Business



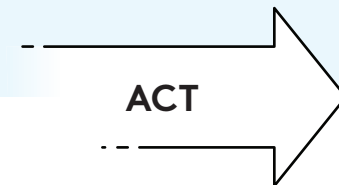
Get in-depth information on market context, historical trends, comps and KPIs to support your advice.

29K
Market & Submarket Reports



14M
Comps

Explore your prospect's current situation in detail and tailor your offer to their needs.



Connect with verified market contacts & present options to your clients with high-quality reports.

17.4M
Contacts



48
On-Demand Custom Reports

Use CoStar information and materials to support your pitch with verified market insights.

Enhance your advice to clients with CoStar data.



Appraisals

Assess the potential income and value of a property with 9.6M lease and 4.3M sale comparables, CMBS loan and financial information, property and submarket data.



Lease Advisory

Get detailed information on market rents and lease conditions to best advise and represent your client in lease negotiations, reviews, regears and renewals.



Market Conditions

Advise your client on the market outlook and its impact on their strategy with access to extensive market and submarket analytics and KPI forecasts.



Asset Management

Explore lease comps and in-depth peer building financials to help your client understand the local competition, set the right lease terms, and find new opportunities for increased operating efficiencies.



News and Analysis

Ensure your client is ready to seize on new opportunities as they arise—stay connected to the market with CoStar news, alerts, analyst videos and commentary.



99% of the
top 100 US
brokerage firms
rely on CoStar.





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